



SUPPORT
STAFFORDSHIRE



Winter Wonderland Ball

The Chronicles of Narnia

18th November 2023

Sponsorship Opportunities



Welcome



We are delighted to introduce our Grand Charity Ball for 2023!

We invite you to join us on a magical journey through the winter wonderland of Narnia.

This event at the fabulous Keele hall, will be attended by over 300 guests, including individuals, local and regional businesses and involve plenty of others who will be working on its delivery.

Any partnerships formed through this event will be shared with our 1200 charity members, reaching thousands of individuals from those organisations.

Support Staffordshire is a local community charity supporting over 1200 other charities, community groups, church halls and Community Interest Organisations to achieve better things for those around them.

As the cost of living crisis continues we are working with thousands of organisations to find sustainable solutions to new problems. You know that by supporting us, you will be supporting many others who rely on our services.

We look forward to welcoming you to our Winter Wonderland Ball, as we all help to make Staffordshire Stronger.

Paul Deakin & Katie Hughes
The Fundraising Team





A Magical Evening to Remember

Upon arrival at Keele Hall, guests will walk the long corridor and be transported back to 1940's London, receiving a welcome drink and enjoying the surroundings of the fabulous 19th-century mansion house.

Photographs will be taken by the fireplace in the Grand Hall located in the heart of this stunning location. This will give you an opportunity to view the auction prizes and those items donated for the grand draw later in the evening.

The evening will then take a magical turn and guests will be invited to step through the wardrobe into the winter wonderland of Narnia. Ice sculptures, goodie bags, Turkish delights and installations will create the beautiful backdrop for this event. Enjoy a 3 course meal, magical musical performances involving professional actors and local youth theatre groups, games, auction and dancing until midnight will help to make this a night not to be missed.

And you can be part of it all.



Headline Sponsor

Benefits Include:

2 x VIP tables at the event

Logos displayed throughout the venue and on Media Board

Chance to speak at event

Credit in speeches and in press releases

Inside cover advert in the Event Programme

Headline sponsor double page spread in the event programme

Profile on Support Staffordshire homepage and link to your own website

Comprehensive comms plan

£10,000



Supporting Sponsor



Benefits Include:

VIP table at the event

Logos displayed on Media Board

Advert in the Event Programme

Logo displayed on event website

Comprehensive comms plan

£5,000

Drinks Reception Sponsor

Benefits Include:

- Promotional Stand in Drinks Reception
- Advert in the Event Programme
- Comprehensive comms plan

£1,000



Event Sponsor

Benefits Include:

- Logo displayed on Media Board
- Advert in the Event Programme
- Logo displayed on event website

Ice Sculpture Sponsor

£500

Benefits Include:

- Logo displayed on Ice Sculpture & Media Board
- Advert in the Event Programme
- Logo displayed on event website

£500



Table Sponsor

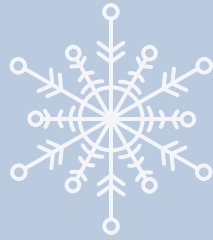
Benefits Include:

Logos displayed on sponsored table

Opportunity to add promotional materials on sponsored table

Name displayed on Table Sponsor page in Event Programme

£100



Full Page Advert

Printed in glossy souvenir Event Programme

£100



Half Page Advert

Printed in glossy souvenir Event Programme

£50



Partnership Business Stand

Benefits Include:

Assigned space to display promotional stand

£50



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The Chronicles of Narnia



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www.supportstaffordshiretogether.org.uk/events



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